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Media Usage Authorization Form

Odenza Marketing Group Inc. (Odenza) hereby grants authorization to the use of **image(s) / video(s) as specified:**

Company: _____

Address: _____

Usage Expiry:

The authorization of these image(s) / video(s) or content is valid for _____

Usage Rights

The rights of these images to be limited to:

Use of image(s) / video(s) on POS Material

Use of image(s) / video(s) product web pages

The undersigned is prohibited from using the image(s) / video(s) or content to create a product which is similar to or competes with any of the products of Odenza other than the promotion agreed upon between Odenza and the undersigned.

The undersigned may not re-distribute the image(s) / video(s) or contents as their own. The undersigned may not rent, transfer or grant any rights to the usage of this image(s) and/or videos(s) without express written consent from Odenza Marketing Group.

The image(s) / video(s) or content may be distributed within the same organization for web, multimedia, illustration or any other visual representation, including point-of-sale materials, providing that the primary usage of the image(s) / video(s) is for vacation products and travel promotion(s) supplied by Odenza.

Odenza Marketing Group is required to approve and review conceptualize material before final delivery.

Undersign agrees to give Odenza Marketing Group samples of printed/web material pertaining to image(s) / video(s) or content used in promotion.

Once promotion ceases, the undersigned agrees to remove all pertaining imagery and videos from web and print material unless the promotion has been extended, therefore a new authorization form will be released

By signing and dating this form, you agree and understand the above conditions:

Undersignee Company: _____

Print and Sign: _____

For Office use only:

Authorized by: _____

Account Executive: _____ Date: _____

Specified Images: _____