

## 4/15/2016

Odenza Marketing Group 230-4664 Lougheed Hwy Burnaby, BC V5C 5T5

## Dear Friends

It's such a pleasure to be saying thank you for your very generous support this year. I wanted to let you know some of the impact you're having.

Your generosity is especially significant because you're enabling our researchers to deliver better, more effective treatments and more treatment options. Where once there were no treatment options at all, many patients now have choices and far fewer side-effects.

Our researchers have also been developing better diagnostic and screening techniques. If we can catch cancer early, we can often treat it successfully.

Researchers are finding ways to prevent many cancers. They've even found cures for some cancers -showing what's possible! And bringing hope that our children and grandchildren may never have to fear any cancer.

It's heartbreaking that hundreds of promising research projects that we know will save lives are still awaiting funding, while we're all facing cancer and losing loved ones to cancer. Thanks to you, more of this world class research is getting done. Your donation counts!

Your kindness is having further impact. Every one of us knows someone whose survival depends on getting that research funded. Thanks to you, their fight to survive will be enhanced by the many practical services that the Canadian Cancer Society's wonderful volunteers are providing against cancer's costs and terrors.

Your donation ensures transportation and a safe, welcoming, home-away-from-home at our 4 Lodges for people who must leave loved ones to travel to life saving cancer treatments - often for weeks at a time.



Without your support, it would be impossible for most people to afford the costs of transportation, hotels and meals in order to undergo their cancer care. In addition to our lodges in Kelowna, Victoria and Vancouver, we're so delighted that our dedicated donors and volunteers raised the money for a fourth lodge in Prince George. Now people in the North have help closer to home.

People can look good and feel better and give their best to fighting back against cancer, thanks to our handy free wig and prosthesis banks. And our dear Freemasons Volunteer Drivers are available in the major cities to get people to and from their doctors and treatment. For patients outside of those areas, our Cancer Information Service will help find local free transportation providers.

When life-altering decisions must be made, our Cancer Information Service finds answers quickly. And our CancerConnection peer-support program teams patients and caregivers with a cancer survivor to be a buddy throughout their cancer journey.

Your donation will also give children fighting cancer a magical week of summer fun at our beloved Camp Goodtimes - away from hospitals and needles and fear. Parents tell us that their children return inspired to fight their cancers much harder so that they can go back to camp again next year. Successful treatments are not just found in pills and needles!

Your donation is also working hard to stop cancer in its tracks. Research is backing up our strong and successful advocacy to all levels of government for meaningful environmental, screening and prevention policies to protect our children and grandchildren, our communities and our workplaces. You're truly touching lives and hearts.

Thank you again and may your year be filled with all the happiness and hope that your generosity is bringing to so many others.

Stephani Agg, CFRE, Donor Relations

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